

Glacier Ice Cream "At Home" Market Research Activity

(This activity can be done with the whole family)

Need:

- 3 different types of ice cream
- 6-10 different toppings (syrups, cookies, candies, ect.)
 - Bowl or cup
 - Scoop
 - Paper
 - Pencil

Directions:

1. Scoop out one scoop of ice cream into dish
2. Choose three different topping of your choice
3. Write down your combination
4. Eat!!!
5. Repeat steps 1-4 with a different combination of toppings and ice cream
6. Do step 5 two or three times
7. Question each other and determine or vote on which combination you all liked best.