



Design a Web Page

Entrepreneurs and small business owners need to get the word out about their products so that they can sell their goods and services and make a profit.

Design a Web page or an app for a new business. Think about what you will produce and sell. How will your Web page look?

Sketch some ideas for your Web page below. Include some or all of the following:

- business name, **logo**
- Create a **mission and vision statement**
- Draw pictures of your business **goods** or **services**
- Show a sample satisfied **customer review**
- Come up with your own catchy advertising phrase or **slogan**
- Draw a map to the business's location

Vocabulary

Customer Review

A review of a product or service made by a customer who has purchased and used, or had experience with, the product or service.

Logo

A symbol that people associate with a company

Goods

Items that can be bought or sold

Services

Work done for others, such as haircuts or car repairs

Slogan

Should be a short, striking, and memorable phrase

Mission Statement

Tells what the company is, why it exists and what it hopes to accomplish

Vision Statement

Tells what the business hopes to accomplish in the future